THE

THE PRINCIPLES ALWAYS WORK

IF YOU ALWAYS WORK THE PRINCIPLES

All of these same results are possible for you. Know for a fact that you, too, can attain unimagined levels of success. Why? Because the principles and techniques always work—all you have to do is put them to work for you.

A few years before I was interviewed on television show in Dallas, Texas. I had the claim that if people would use the principles I was teaching, they could double their income and double their time off in less than 2 years. The woman interviewing me was highly skeptical. I gave her copy of one of my audio programs and told her that if she used principles and techniques for 2 years and she didn’t double her income and double her time off, I would come back on her show and write her check for$1000.If they did work, she had to ask me back and tell viewers the principles had worked. A short 9months later, I ran into her at the National Speakers Association convention in Orlando, Florida. she told me that not only had she already doubled her income but she had also move to a bigger station with substantial pay increase, had started a public speaking career, and had already finished a sold a book—all in just 9months!

The fact is that anyone can consistently produce these kinds of results on regular basis. All you have to do is decide what you want, believe you deserve it, and practice the success principles in this book.

The fundamentals are the same for all people and all professions—even if you’re currently unemployed. It doesn’t matter if your goals are to be the top salesperson in your company, get straight As in school, lose weight, buy your dream home—or become a world-class professional athlete, rock star, award-winning journalist, multimillionaire, or successful entrepreneur. The principles and strategies are the same. And if you learn them, assimilate them, and apply them with discipline every day, they will transform your life beyond your wildest dream.

“YOU CAN’T HIRE SOMEONE ELSE

TO DO YOUR PUSH-UPS FOR YOU”

As motivational philosopher Jim Rohn so aptly put it, “you can’t hire someone else to do your push-ups for you.” You must do them yourself if you are to get any value out of them. Whether it is exercising meditating, reading, studying, learning a new language, creating a mastermind group, setting measurable goals, visualizing success, repeating affirmations, or practicing a new skill, you are going to have to do it. No one else can do these things for you. I will give you the road map but you will have to drive the car. I will teach you the principles, but you will have to apply them. If you choose to put effort, I promise you rewards will be well worth it.

HOW THIS BOOK IS STRUCTURED

To help you quickly learn these powerful principles, I have organized this book into six sections. Part I, “The Fundamentals of success,” consist of 25 chapters that contain the absolute basics you must get from where you are to where you want to be. You’ll start exploring the critical importance of taking100%responsibility for your life and your results. From there, you’ll learn how to clarify your life purpose, your vision for your I deal life, what you truly want to achieve.

Next we’ll look at how to create an unshakable belief in yourself and your dreams. Then I’ll help you turn your vision into a set of concrete goals and an action plan for achieving them. I’ll also teach you how to harness the incredible power of affirmations and visualization—top entrepreneurs, world leaders, and high achievers. The next few chapters have to do with taking those necessary but sometimes scary action steps that are required to make your dreams come true.

Part II, “Transform Yourself for Success, “addresses the important inner work you’ll need to do—work that will help you remove any mental and emotional blocks you may have to success. It’s not enough to know what to do. You also need to understand the methodology for removing self-defeating beliefs, fears and habits that are holding you back. Like driving your car with emergency brake on, these blocks can significantly slow your progress. You must learn how to release the brakes, or you will always experience life as a struggle and fall short of your intended goals.